

Notice of References Cited	Application/Control No. 10/758,262	Applicant(s)/Patent Under Reexamination SULLIVAN, KEVIN	
	Examiner Jennifer Liversedge	Art Unit 3692	Page 1 of 1

U.S. PATENT DOCUMENTS

*		Document Number Country Code-Number-Kind Code	Date MM-YYYY	Name	Classification
	A	US-			
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FOREIGN PATENT DOCUMENTS

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NON-PATENT DOCUMENTS

*		Include as applicable: Author, Title Date, Publisher, Edition or Volume, Pertinent Pages)
	U	Maki, Dee Ann. "AmEx takes the cobranding plunge". Credit Card Management. New York: Dec 1995. Vol. 8, Iss. 9; pg. 28. (6 pages from ProQuest).
	V	Credit Card News. "The new cobrand wisdom: Mine your backyard". Chicago: March 1, 1998. pg. 1. (4 pages from ProQuest).
	W	
	X	

*A copy of this reference is not being furnished with this Office action. (See MPEP § 707.05(a).)
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